



Department of School Education and Literacy  
Ministry of Education, Govt. of India

## Eco Clubs For Mission LiFE

### *Help Manual*

**Ek Ped Maa Ke Naam 2.0 Campaign**

**Saturation of Eco Clubs for Mission LiFE**

<https://ecoclubs.education.gov.in/>

## Annexure I

### Ek Ped Maa Ke Naam 2.0 Campaign

The **Ek Ped Maa Ke Naam 2.0** campaign by **Department of School Education and Literacy, Ministry of Education** is a heart warming initiative aimed at celebrating the beautiful and irreplaceable bond between students and their mothers. This campaign invites you to plant a sapling, and capture this precious moment in a photograph. The dual purpose is to honour motherhood and encourage environmental awareness by promoting tree planting.

#### 1. Participation Guide – Ek Ped Maa Ke Naam 2.0

**Schools play a key role in mobilizing participation amongst students and their mothers.**

- Encourage and guide students to participate in large numbers.
- Facilitate the distribution of saplings and designate appropriate spaces within or around the school premises for plantation activities.
- Affix a QR code to the planted sapling, based on its species. This QR code can link to information such as the plant's name, care instructions, ecological benefits.
- Once the sapling is planted, take a clear, bright photograph/selfie of you and your mother with the sapling.
- Submit your participation through the Ek Ped Maa Ke Naam 2.0 microsite at <https://ecoclubs.education.gov.in/> by filling in the required basic details:
  - Student's name
  - Mother's or father's name
  - Class
  - Age
  - Gender
  - **UDISE ID of the School**
  - Plantation Selfie/Picture

The screenshot shows the 'Ek Ped Maa Ke Naam 2.0' participation form on the website [ecoclubs.education.gov.in](https://ecoclubs.education.gov.in/). The header includes logos for 'ECO CLUBS For Mission LIFE', the Ministry of Education, Government of India, 'Samagra Shiksha', and 'PM SHRI'. A banner at the top says 'Click here to Go to Eco Clubs for Mission LIFE Landing Page'. The main heading is 'Ek Ped Maa Ke Naam 2.0 || एक पेड़ माँ के नाम 2.0'. Below this, a paragraph explains the campaign's purpose: honoring mothers and promoting environmental preservation. To the left, there is a photo of a student and a mother with a sapling. In the center, three circular statistics are displayed: '100 Total Images Uploaded', '100 Certificates Downloaded', and '65 Schools Participated'. Below these are buttons for 'View Photo Gallery' and 'Click here to play tutorial Video for Ek Ped Maa Ke Naam 2.0 initiative'. On the right, the 'JOIN THE MOVEMENT – EK PED MAA KE NAAM 2.0 PARTICIPATION FORM' is shown. It includes fields for Student Name, Mother's Name, Father's Name, Class, Age, Gender (a dropdown menu), and UDISE ID (with a prompt to enter the school's UDISE ID). There is an 'Upload Image' section with a 'Choose File' button. A disclaimer states: 'By submitting this form, you acknowledge that the information provided is accurate and give consent to use your image publicly.' A green 'Submit' button is at the bottom right.

## 2. Participation Certificate for Ek Ped Maa Ke Naam 2.0

- Every student who submits a valid participation will be awarded a **Certificate of Participation** as a token of appreciation for their effort and involvement.
- Students will have the option to **choose the language** of their certificate, including the option to receive it in their **mother tongue**.
- Once the submission process is completed successfully, the certificate will be available for **immediate download** from the official microsite:  
<https://ecoclubs.education.gov.in>
- Participants are encouraged to **save or print** the certificate as a meaningful memento of their contribution to this noble campaign.



## **Notification to be Uploaded on Eco Clubs for Mission LiFE Portal**

To ensure smooth onboarding and compliance, all schools are required to upload the filled notification upon login to the **Eco Clubs for Mission LiFE Portal**:

<https://ecoclubs.education.gov.in/main>

### **Step-by-Step Process:**

#### **1. First-Time Login with OTP Verification:**

- Schools accessing the portal for the first time will be required to authenticate using an **OTP sent to their UDISE-registered email ID and mobile number**.

The screenshot displays the 'Eco Clubs for Mission LiFE' portal interface. At the top, there are logos for the Department of School Education & Literacy, Ministry of Education, Government of India, and PM SHRI. A green notification banner at the top right states 'OTP sent successfully to so\*\*\*\*\*@a\*\*\*\*\*.org & 89\*\*\*\*\*'. The main navigation bar includes links for Themes, About Eco Clubs For Mission LiFE, Objectives & Goals, Publications, Let's Get Social, and Stakeholders Involved. The central focus is the 'SCHOOL LOGIN' modal window. It contains a 'UDISE Code' field with the value '10000000000' and a 'Resend in 04:58s' button. Below this is a section for 'Enter The OTP Received' with a text input field and a 'Submit' button. A small box shows 'LNR29Y' and 'Enter the code' with a refresh icon. The background of the portal shows a collage of images related to eco-clubs and a 'Need Help?' button at the bottom right.

#### **2. Set Password for Future Access:**

- After successful OTP-based login, schools will be prompted to **set a password**.
- This will enable schools to log in directly in the future without requiring OTP verification each time.

The screenshot shows the 'Set Your Password' form on the portal. The form has two input fields: 'New Password' and 'Confirm Password', each with a password icon on the right. Below the fields is a green 'Update Password' button. The page header includes the 'ECO CLUBS For Mission LIFE' logo, the Department of School Education & Literacy logo, and the Ministry of Education, Government of India logo. The header also features a navigation bar with links: Themes, About Eco Clubs for Mission LIFE, Objectives & Goals, Publications, Let's Get Social, and Stakeholders Involved. The footer has links for Publications, QuickLinks, and Contact us, along with a cartoon girl illustration.

a. **Notification Upload Prompt:**

- Upon login, the portal will prompt schools to **upload the official notification** – filled.
- This step is mandatory, and the prompt will continue to appear until the notification is successfully uploaded.


The screenshot shows the 'Eco Clubs For Mission LIFE Notification' prompt. The prompt is a white box with a green border. It contains the text: 'Dear School, Please submit the filled Eco Clubs For Mission LIFE Notification here.' Below this is a file upload section with a 'Choose File' button and a 'No file chosen' status. There is a green 'Preview' button. At the bottom, there is a green 'Download Word File' button. The prompt also has 'Close' and 'Submit' buttons. The background shows the portal's dashboard with various navigation links like DASHBOARD, CREATE EVENT, EVENT MANAGEMENT, EVENT LIST, ECO-CALENDAR, EVENT ASSIGNMENT, FACULTY MANAGEMENT, SET LANGUAGE, and COLLABORATION.

## Notification Format & Upload Guidelines:

- If a school does **not have the notification format**, it can be downloaded using the **“Download Word File”** option provided on the portal (bottom left in the prompt).
- Once filled and signed/stamped, the notification must be uploaded in **PDF or image format** (JPG, PNG, etc.).
- This process is essential for confirming the formation of Eco Clubs for Mission Life within the school.

### Eco Club for Mission LiFE

#### Sample Notification to be hung in the School



The National Education Policy 2020 provisions inter alia that certain subjects, skills and capacities such as environmental awareness including water and resource conservation, sanitation and hygiene should be learned by all students..

In pursuance of the same,

*We the students of..... (School Name) hereby constitute an Eco Club for Mission LiFE.*

The Eco Club for Mission LiFE is headed by .....(School Principal)

The Teacher-In-Charge is.....(Name of PGT/TGT Teacher)

The Eco Club for Mission LiFE comprises the following members (4-5 from each grade)


- 1.
- 2.
- 3.....

*Under the aegis of Eco Club for Mission LiFE, we resolve to practise mindful and deliberate utilization of resources to reduce the carbon footprint to the best of our ability through experiential learning as part of Education for Sustainable Development (ESD). We commit to inform ourselves as well as fellow students and the community about environment friendly practices and adopt environmentally responsible behavior. Towards this end, we shall undertake the following activities:*

- *Adopt Healthy Lifestyle: Encourage healthy and sustainable choices to promote sustainability.*
- *Adopt Sustainable Food Systems: Take action to reduce food wastage to reduce greenhouse gas emissions.*
- *Reduce e-Waste: Take action to reduce E-waste; ensure proper disposal and recycling of the same.*
- *Reduce Waste: Take action to adopt the 3 Rs; reduce, reuse and recycle, encourage segregation and responsible disposal.*
- *Save Energy: Educate and implement practices that reduce energy consumption to reduce carbon footprint.*
- *Save Water: Promote efficient water utilization and conservation measures to meet the needs of present and future generations.*
- *Say No to Single-Use Plastic: Take action to reduce single-use plastic to create more sustainable and resilient future for all”.*

Signature:

Eco President	Teacher In-Charge	Head/ Patron
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*For any assistance, please feel free to **contact Department of School Education & Literacy, Ministry of Education.***

*Please reach us at:*



**011-29581423**



**contact.ecoclubs-edu@gov.in**



**info.ecoclubs-edu@gov.in**



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